



Learning, Teaching and Assessment Strategy 2022 to 2023

DOCUMENT INFORMATION

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The management of AIC Campus has the right to amend this document at any time should the requirement arises. All appropriate staff are going to be informed should this occur.

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Learning, Teaching and Assessment Strategy 2022 to 2023

Introduction

AIC Campus has a strong reputation for delivering high-quality vocational and research-based education, and our 2022-2032 Learning, Teaching and Assessment Strategy aims to build on this success. We take great pride in being able to adjust and meet the demands of our students and stakeholders by creating a dynamic and forward-thinking curriculum that inspires and encourages innovation, providing a transformative learning experience.

The Learning and Teaching Strategy 2022-32 has been formulated during a turbulent time of the COVID 19 pandemic and drastic changes in the field of education was crucial. The COVID-19 pandemic brought in a demand for a shift to digital learning, which has allowed us to understand the advantages of blended learning and accessible teaching resources. The Strategy provides a clear and transparent overview of our approach to learning and teaching, with the aim of providing an authentic, imaginative and transformative experience for our students.

We remain committed to enhancing and supporting progression and reducing non-continuation to ensure that our graduates supported to complete their chosen areas of education and are well-equipped to compete in the job market and secure rewarding career destinations. Our exceptional student support and personalized learning services have helped us maintain a reputation for excellence. We work in collaboration our accrediting partners, to deliver our Learning and Teaching Strategy. We strive to create an exceptional learning environment for our students.

Our goal is to make teaching and learning interesting, challenging, and relevant to students' chosen careers. We achieve this by utilizing varied and innovative teaching and assessment methods, listening to and working with our students and partners to harness their skills, potential, and imagination. We aim to equip our students with the necessary skills, confidence, and self-reflection abilities to meet the challenges of their chosen careers and pursue lifelong learning opportunities.

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STRATEGIC PLAN – AMERICAN INTERNATIONAL CAMPUS (AIC CAMPUS)

Period: 2022 – 2032 (10 years plan)

This strategic plan highlights the main areas of growth and development of the AIC Campus for the next ten years in order to achieve sustainable growth for all stakeholders.

1. Students

AIC Plans to be the largest private higher education institute in Sri Lanka with the highest number of students in undergraduate and graduate level programs with a total number of twenty-five thousand approximately. AIC Campus supports student to achieve their successful lifelong career to make a positive contribution to lifelong success to their career including support on transition from the university.

2. Employability outcome

AIC plans to have above industry average employability for all graduates of AIC.

3. Branch Network

AIC plans to be the largest number of branches with more than 15 regional delivery centers in Sri Lanka and another five centers in Maldives and Southern India.

4. Human Resources

AIC aims to become the center of excellence and first choice for academic and nonacademic staff members looking for employment in Sri Lankan private higher education. AIC plans to foster a positive and productive workplace culture through employee recognition, team-building activities, and a focus on work-life balance.

5. Academic partners

AIC plans to provide value in terms of student numbers and revenue to their overseas academic partners.

6. Programs

AIC plans to become the leader in Early Childhood Education, Business Management, Biotechnology, Biomedicine education in Sri Lanka by the year 2032.

7. Shareholders

AIC plans to deliver value and return on investment for shareholders for their investment. In order to achieve the above strategic plan AIC has developed a very strong management plan and a management team that takes care of specific outcome and their delivery. All the senior managers are given annual KPI's and other growth targets to align with the strategic plan. All financial budgets will be done to accommodate the above growth plan for the next 10 years.

MISSION STATEMENT – AMERICAN INTERNATIONAL CAMPUS (AIC CAMPUS)

Commitment to offer a distinct learning experience through state-of-the-art infrastructure, spectrum of academic programs, service excellence and collaborative relationships with all stakeholders to foster educational, social, cultural and economic development for individual excellence.

AIC Objectives in Teaching

1. Our objective is to utilize learning technologies to enhance efficiency, by improving existing processes through cost and time benefits and increasing scale. We also aim to enhance existing learning opportunities and create new ones, thereby transforming the learning experience for students and improving their overall experience.
2. We aim to provide a standardized e-learning experience to all students across their courses of study, ensuring that they receive a consistent and formally articulated approach to e-learning. With the use of MS Teams we deliver all our programs with the option of online, blended and physical lectures.
3. We will provide both staff and students with access to technologies that enable them to create, access, and share electronic learning content. This includes making digital recordings of teaching events, tracking and reflecting on progress, and promoting communication and collaboration across courses and subject areas.
4. We will provide practical educational support to both students and staff in utilizing ICT for learning, thereby ensuring that they have the necessary skills and knowledge to maximize the benefits of technology.
5. By utilizing internet based learning technologies, we aim to improve student recruitment and retention, thereby ensuring that students are engaged and motivated throughout their course of study.
6. We will make effective use of ICT in the physical learning environment, creating a seamless integration of technology with traditional learning methods.
7. Our goal is to establish and enforce a set of minimum standards for academic advising, ensuring that all students receive the necessary guidance and support from their academic advisors.
8. We will mandate that all departments provide academic support to students throughout the academic year, including during revision and examination periods. This will ensure that students have access to the necessary resources and support to succeed in their studies.